



# IMPERIAL HEALTH PLAN

OF CALIFORNIA

Great News,

We are excited to announce Imperial will be offering a **Health Risk Assessment (HRA) Bonus Program** that will run from 8/1/2024 until further notice.

Imperial is actively looking for ways to improve quality of care for our members and having our members complete an HRA form is a key advantage for care coordination.

We are grateful for your help over the years. In recognition of the effort involved and help it provides in elevating our members' care, we are seeking an HRA on our new members being enrolled now. The program will work as follows:

## HRA Bonus Program

- Imperial Health Plan of California, Inc. ("Imperial") will provide a Bonus for helping newly enrolled members complete an HRA Form.
- Email HRAs to [Agents@imperialhealthplan.com](mailto:Agents@imperialhealthplan.com) or Submit with your online enrollment at <http://www.connecture.com/brokerlink/>
- A complete HRA must have at least Section 2 "Health Questions" answered
- HRA Administration fees will not be paid for the same person in the same year.
- HRA Bonus will be paid after the enrollment is active for 90 days.

From your friends at Imperial Health Plan

\* The HRA Bonus Program is subject to change, including termination or reduction in the per bonus paid, by Imperial management, State and Federal regulators.

WE ARE COMMITTED  
TO DELIVERING  
WITH PASSION AND  
COMPASSION AND  
ALWAYS WITH THE  
MEMBER IN MIND

HEALTHY IN BODY,  
MIND AND SPIRIT

NEED HELP?  
CONTACT OUR  
BROKER SUPPORT  
LINE AT (800)-838-  
5197

SEND US AN EMAIL  
[AGENTS@IMPERIAL  
HEALTHPLAN.COM](mailto:AGENTS@IMPERIALHEALTHPLAN.COM)

## IMPERIAL

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