2025 Compliance Training

Compliance Committee Approval: 12/18/24





2025 Training and Education Table of Contents

- Who is Imperial
- General Compliance Training
- Standards of Conduct
- Fraud, Waste, and Abuse (FWA) Part 1
- Fraud, Waste, and Abuse (FWA) Part 2
- Health Insurance Portability and Accountability Act (HIPAA) The Rules, Privacy, Security, Electronic Data Exchange (EDI)

Who is Imperial - Table of Contents

- Who is Imperial
- Organization Structure
- Service Area

Who is Imperial?

At Imperial Health, we're passionate about helping people like you receive the health care they deserve.

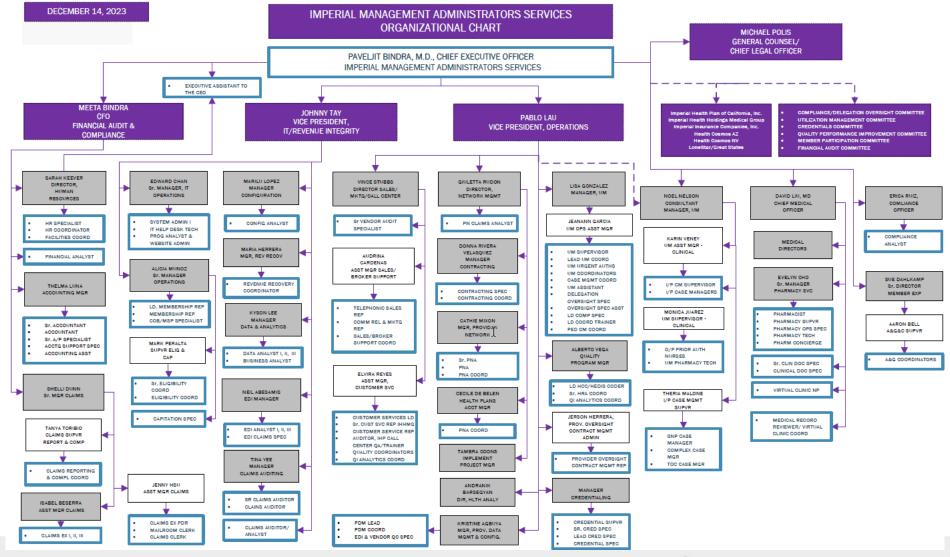
Imperial Health was established by a physician, we are dedicated to our mission to deliver valuable care so that our members are healthy in mind, body, and spirit to achieve their inherent potential.

Imperial health offers full service, Medicare Advantage coverage, including a prescription drug plan and a chronic special needs plan in numerous counties





Organizational Structure - H5496







Service Area - H5496

H5496 - Imperial Health Plan of California, Inc. (HMO) (HMO SNP) - 2025 Effective: 01/01/2018 (51 counties)						
Plan Name	Imperial Senior Value (HMO C-SNP) 005	Imperial Traditional (HMO) 007	Imperial Dual Plan (HMO D-SNP) 011	Imperial Dynamic Plan (HMO) 012	Imperial Giveback (HMO) 014	Imperial Courage Plan (HMO) - 016
Service Area	El Dorado, Fresno, Glenn, Humboldt, Imperial, Inyo, Kern, Kings, Los Angeles, Madera, Marin, Mariposa, Mendocino, Merced, Modoc, Mono, Monterey, Napa, Nevada, Orange, Placer, Plumas, Riverside, Sacramento, San Benito, San Bernardino, San Diego, San Francisco, San Joaquin, San Luis Obispo, San Mateo, Santa Barbara, Santa Clara, Santa Cruz, Shasta, Siskiyou, Solano, Sonoma, Stanislaus,	Alameda, Amador, Butte, Contra Costa, Del Norte, El Dorado, Fresno, Glenn, Humboldt, Imperial, Inyo, Kern, Kings, Los Angeles, Madera, Marin, Mariposa, Mendocino, Merced, Modoc, Mono, Monterey, Napa, Nevada, Orange, Placer, Plumas, Riverside, Sacramento, San Benito, San Bernardino, San Diego, San Francisco, San Joaquin, San Luis Obispo, San Mateo, Santa Barbara, Santa Clara, Santa Cruz, Shasta, Siskiyou, Solano, Sonoma, Stanislaus, Tehama, Tulare, Tuolumne, Ventura, Yolo, Yuba	Kings Madera Merced Placer Sacramento San Francisco San Joaquin	Alameda, Amador, Butte, Contra Costa, Del Norte, El Dorado, Fresno, Glenn, Humboldt, Imperial, Inyo, Kern, Kings, Los Angeles, Madera, Marin, Mariposa, Mendocino, Merced, Modoc, Mono, Monterey, Napa, Nevada, Orange, Placer, Plumas, Riverside, Sacramento, San Benito, San Bernardino, San Diego, San Francisco, San Joaquin, San Luis Obispo, San Mateo, Santa Barbara, Santa Clara, Santa Cruz, Shasta, Siskiyou, Solano, Sonoma, Stanislaus, Tehama, Tulgar, Turdurane, Ventura, Vola, Vulva.	Alameda, Amador, Butte, Contra Costa, Del Norte, El Dorado, Fresno, Glenn, Humboklt, Imperial, Inyo, Kern, Kings, Los Angeles, Madera, Marin, Mariposa, Mendocino, Merced, Modoc, Mono, Monterey, Napa, Nevada, Orange, Placer, Plumas, Riverside, Sacramento, San Benito, San Bernardino, San Diego, San Francisco, San Joaquin, San Luis Obispo, San Mateo, Santa Barbara, Santa Clara, Santa Cruz, Shasta, Siskiyou, Solano, Sonoma, Staniskus, Tehama, Tulare, Tuolumne, Ventura, Yolo, Yuba	Dorado, Fresno, Glenn, Humboldt, Imperial, Inyo, Kern, Kings, Los Angeles, Madera, Marin, Mariposa, Mendocino, Merced, Modoc, Mono, Monterey, Napa, Nevada, Orange, Placer, Plumas, Riverside, Sacramento, San Benito, San Bernardino, San Diego, San Francisco, San Joaquin, San Luis Obispo, San Mateo, Santa Barbara, Santa Clara, Santa Cruz, Shasta, Siskiyou, Solano, Sonoma, Stanislaus, Tehama, Tulare, Tuolumne, Ventura, Yolo, Yuba
Qualifiers	Must have: Cardiovascular Disorder, Chronic Heart Failure and/or Diabetes	-	Must have: both Medicare & Medicaid	-	Part B Buy Down - \$85	Part C ONLY NO PART D Part B Buy Down - \$75





General Compliance Training - Table of Contents

- Compliance Program
- 7 Compliance Elements

Compliance Program Description

Mandatory Compliance Training

Upon hire and annually thereafter, the following is a condition of continued employment and included in the employee evaluations

- Fraud, Waste and Abuse Training (FWA)
- Health Insurance Portability and Accountability Act (HIPAA)
- Compliance Program
- Code of Conduct

**Reference attached Compliance Program Description







What is a Compliance Program?

- A compliance program is a company's set of internal policies and procedures put into place to comply with laws, rules, and regulations or to uphold the business's reputation.
- Medicare Part C & D Plan sponsons are required to have a compliance program.
- There are 7 Core Compliance Elements, for an effective compliance program. Per CMS Guidance Chapter 21.





Compliance Program - 7 Compliance Elements

CMS considers a Compliance Program Effective if it includes the 7 core Compliance Elements as follows:

- 1. Written Policies, Procedures, and Standards of Conduct.
- 2. Compliance Officer, Compliance Committee, and High-Level Oversight.
- 3. Effective Training and Education
- 4. Effective Lines of Communication
- 5. Well-Publicized Disciplinary Standards
- 6. Effective System for Routine Monitoring, Auditing, and Identifying Compliance Risks Conduct
- 7. Procedures and System for Prompt Response to Compliance Issues The Sponsor must use effective measures to respond promptly to non-compliance and undertake appropriate corrective action.





Element 1 - Policies and Procedure (P&P)

These articulate the Sponsor's commitment to comply with all applicable Federal and State standards and describe compliance expectations according to the Standards of Conduct. Compliance is everyone's responsibility, from the top of the organization to the bottom.

That is why we have made policies available to every department and First-Tier, Downstream, and Related Entity (FDR) (IPA, MSO, Supplemental vendor etc.). These procedures should help you detect, prevent, report, and correct FWA as well as HIPAA, Compliance, Standards of Conduct and operational P&Ps.

You can locate Imperial Policy & Procedures (P&P)

- S:\Imperial Health Plan of California\P&Ps
- If you see there is a missing P&P let Compliance know

Knowing Imperials Policies and Procedures will help you with the following.

- 1. Conduct yourself in an ethical manner
- 2. Identify and report areas of noncompliance and potential FWA





Element 2 - Compliance Officer

- Imperial must designate a compliance officer and a compliance committee accountable and responsible for the activities and status of the compliance program, including issues identified, investigated, and resolved by the compliance program.
- Imperial Compliance Officer is Erica Ruiz.
- The Compliance Officer engages with senior management and governing body and oversees compliance program.

Compliance Officer: Erica Ruiz (562) 239-5675 eruiz@imperialhealthplan.com





Element 3 - Training and Education

Compliance Training covers elements of the compliance plan as well as preventing, detecting, and reporting FWA. Tailor this training and education to the different employees and their responsibilities and job functions.

- You are receiving this Compliance Training today as part of the 7 Compliance Elements required by regulatory requirements.
- The Compliance Training must include all items within this training such as
 - General Compliance Training
 - Standards of Conduct
 - Fraud, Waste, and Abuse (FWA) Part 1
 - Fraud, Waste, and Abuse (FWA) Part 2
 - Health Insurance Portability and Accountability Act (HIPAA) The Rules, Privacy, Security, Electronic Data Exchange (EDI).





Element 4 - Communication

Compliance must make communication accessible to all, ensure confidentiality, and provide methods for anonymous and good faith compliance issues reporting at Sponsor and first-tier, downstream, or related entity (FDR) levels.

Communication from Compliance comes in a variety of forms. The below is a list of some examples of communication efforts the Compliance team comminates with the Imperial team and its delegated entities.

- New or updated regulatory requirements.
- Any risk areas identified.
- Corrective Action Plans (CAP) needed.
- Required Compliance Trainings.
- Code of Conduct.
- Compliance Program.
- Compliance Policies and Procedures.
- Disciplinary action process.
- Ways to report suspected or detected noncompliance or potential FWA. How to report and how to report without fear of retaliation.





Element 5 - Disciplinary Process

The Compliance team has a disciplinary process that enforces standards.

• The process is listed in the Compliance Program provided to you at the time of hire and annually thereafter with this Compliance Training you are taking now.

Disciplinary Process is as follows

- After 2 untimely responses to deliverables, disciplinary action will occur
- A written warning
- Written warning placed in employees Human Resource file





Element 6 - Monitoring and Auditing

Imperial must have routine monitoring and auditing of internal and delegated operations to evaluate compliance with CMS requirements as well as the overall effectiveness of the compliance program. NOTE: Sponsors must ensure FDRs performing delegated administrative or health care service functions concerning the plan's Medicare Parts C and D program comply with Medicare Program requirements.

Internal Monitoring

- Ongoing checks to ensure quality control and verify that all procedures are functioning as they should within the compliance program.
- Monitoring activities are determined and performed by the operational areas and then are reported to Compliance. Below are just a few examples of operational areas performing monitoring activities in the operational areas.

Internal Auditing

- Formal review of compliance with a particular set of standards (for example, policies, procedures, laws, and regulations) used as base measures. Compliance Team performs all internal audits for the Health Plan.
- Audits are based on areas that have been identified through a compliance risk analysis. Areas identified as high are then scheduled throughout the year making up the workplan.

Examples of Areas or Monitoring and Auditing are

A&G

- Part C Grievances
- Part D Grievances
- Reconsiderations Part C Appeals
- Redeterminations Part D Appeals

Clinical Services

Organization Determinations Pre-Service (referral requests) and Post-Service (claims) Special Needs Plan (SNP) Management (Health Risk Assessment)

Claims

- Organization Determinations Post-Service (claims)
- Provider Disputes

Membership

- Enrollments
- Cancellations
- Dis-enrollments

Sales

All documents submitted with the Enrollment Application

Provider Network

Added and termed providers





Internal Auditing Process

The below is an outline of the internal auditing process that is conducted by Imperial's Compliance Department.

- Risk Assessment All audits are performed based on the risk assessment. The Compliance Team, performs a risk assessment to identify the level of risk and areas to be audited. Risk level are categorized a high, medium and low.
- Audit Calendar is created listing the audit areas and scheduled audit dates.
- Audit begins Engagement letter sent to audit area requesting documentation to fulfil the elements of the audits
- Select Samples The Compliance team selects samples from the universe depending on the type of audit. The Compliance team, requests documents to fulfil the elements of the audit for the selected samples.
- Compliance Audit Review After Compliance receives all required documentation, documents are reviewed and upon satisfaction, the audit will be closed.
- Corrective Action Plan (CAP) In the event the elements are not met, Compliance will issue a CAP listing the deficiencies requiring CAP response within 30-days.
- CAP Accepted If CAP addresses all deficiencies, Compliance accepts the CAP.
- CAP Validation CAP deficiencies are validated that they were in fact corrected. If validated, CAP Validation is complete. Validation is only performed for internal areas and not FDRs.
- Risk Assessment Upon audit completion the audit findings are recorded in the Risk Assessment for the following year.

**Note – Disciplinary action is taken for 2 consecutive past due notices anytime during the audit when requesting items to fulfil the elements of the audit.





Element 7 - Non-Compliance/CAP

- Imperial must have a process in place to respond promptly to non-compliance and undertake appropriate corrective action.
- Compliance receives questions, reports of suspected or detected noncompliance or potential FWA and investigates the issue to determine if there it involves non-compliance.
- Compliance monitors and audits internal and delegated FDRs to determine if there are any non-compliance issues.
- If non-compliance issues are identified, a corrective action plan (CAP) is requested, depending on the severity of the issue, regulatory agencies will be informed, disciplinary action may be warranted and up to termination.





Standards of Conduct - Table of Contents

• Code of Conduct

Code of Conduct (COC)

Imperial expects all employees to make a personal commitment to follow the Code of Conduct:

- I will comply with the letter and spirit of all applicable federal, state and local laws and regulations
- I am responsible for the integrity of my own actions
- I may not justify a non-compliant, illegal, fraudulent, dishonest, or unethical act by claiming it was ordered or approved by another employee
- I am aware that no employee, regardless of level or position, is ever authorized by Imperial to commit or direct another employee to commit a non-compliant, illegal, fraudulent, dishonest or unethical act
- I am free to contact the Imperial Compliance Department, or the 24-hour Fraud and Abuse Compliance Hotline for guidance on the legality or ethics of any action under consideration or any action taken
- I will favorably represent Imperial through my proper conduct
- Reference the attached COC







Fraud, Waste, and Abuse (FWA) Part 1 – Table of Contents

- Recognize FWA in the Medicare Program
- FWA Differences
- Examples of FWA
- Understanding FWA
- Federal Civil False Claims Act (FCA)
- Anti-Kickback Statute (AKS)
- Whistleblower
- Physician Self-Referral Law (Stark Law)
- Criminal Health Care Fraud Statute
- Exclusion Statute
- Civil Money Penalties (CMP)

Recognize Fraud, Waste and Abuse (FWA) in the Medicare Program

- Every year billions of dollars are improperly spent because of FWA. It affects everyone—including you. This training will help you detect, correct, and prevent FWA. You are part of the solution.
- Combating FWA is everyone's responsibility! As an individual who provides health or administrative services for Medicare enrollees, every action you take potentially affects Medicare enrollees, the Medicare Program, or the Medicare Trust Fund.





FWA Differences

Fraud

Fraud is knowingly and willfully executing, or attempting to execute, a scheme or artifice to defraud any health care benefit program or to obtain, by means of false or fraudulent pretenses, representations, or promises, any of the money or property owned by, or under the custody or control of, any health care benefit program.

The Health Care Fraud Statute makes it a criminal offense to knowingly and willfully execute a scheme to defraud a health care benefit program. Health care fraud is punishable by imprisonment up to 10 years. It is also subject to criminal fines up to \$250,000. In other words, fraud is intentionally submitting false information to the Government or a Government contractor to get money or a benefit.

Examples of actions that may constitute Medicare fraud include:

- Knowingly billing for services not furnished or supplies not provided, including billing Medicare for appointments the patient failed to keep
- Billing for nonexistent prescriptions
- Knowingly altering claim forms, medical records, or receipts to receive a higher payment Examples of actions that may constitute Medicare waste include:
- Conducting excessive office visits or writing excessive prescriptions
- Prescribing more medications than necessary for treating a specific condition
- Ordering excessive laboratory tests
- Examples of actions that may constitute Medicare abuse include:
- Unknowingly billing for unnecessary medical services
- Unknowingly billing for brand name drugs when generics are dispensed
- Unknowingly excessively charging for services or supplies
- Unknowingly misusing codes on a claim, such as upcoding or unbundling codes





FWA Differences

Waste

Waste includes practices that, directly or indirectly, result in unnecessary costs to the Medicare Program, such as overusing services. Waste is generally not considered to be caused by criminally negligent actions but rather by the misuse of resources.

Examples:

- Unnecessary medical tests or procedures that do not improve patient care.
- Overutilization of services due to lack of medical necessity.
- Administrative inefficiencies that result in unnecessary costs.
- Excessive prescription drug costs due to brand name drugs when generic alternatives are available.
- Inefficient handling of claims and paperwork that leads to delays and higher costs.





FWA Differences

Abuse

Abuse describes practices that may directly or indirectly result in unnecessary costs to the Medicare Program. Abuse includes any practice that does not provide patients with medically necessary services or meet professionally recognized standards of care

There are differences among fraud, waste, and abuse. One of the primary differences is intent and knowledge. Fraud requires intent to obtain payment and the knowledge that the actions are wrong. Waste and abuse may involve obtaining an improper payment or creating an unnecessary cost to the Medicare Program but do not require the same intent and knowledge.

Examples of Medicare abuse include:

- Excessive or unnecessary in-home care services.
- Charging for durable medical equipment (DME) that is not medically necessary.
- Billing for services provided by unlicensed or unqualified individuals.
- Failure to maintain accurate records or report cases of suspected fraud.
- Double-billing, where a healthcare provider bills both Medicare and Medicaid for the same service, resulting in overpayment.

For the definitions of fraud, waste, and abuse, refer to Section 20, <u>Chapter 21 of the Medicare Managed Care Manual</u> and <u>Chapter 9 of the Prescription Drug Benefit Manual</u> on the Centers for Medicare & Medicaid Services (CMS) website.





How to detect FWA

To detect FWA, you need to know the law.

The following pages provide high-level information about the following laws:

- Civil False Claims Act, Health Care Fraud Statute, and Criminal Fraud
- Anti-Kickback Statute
- Stark Statute (Physician Self-Referral Law)
- Exclusion from all Federal health care programs
- Health Insurance Portability and Accountability Act (HIPAA)

Penalties: Violating these laws may result in nonpayment of claims, Civil Monetary Penalties (CMP), exclusion from all Federal health care programs, and criminal and civil liability





Federal Civil False Claims Act (FCA)

The civil FCA, 31 United States Code (U.S.C.) Sections 3729–3733, protects the Federal Government from being overcharged or sold substandard goods or services. The civil FCA imposes civil liability on any person who knowingly submits, or causes the submission of, a false or fraudulent claim to the Federal Government.

The terms "knowing" and "knowingly" mean a person has actual knowledge of the information or acts in deliberate ignorance or reckless disregard of the truth or falsity of the information related to the claim. No specific intent to defraud is required to violate the civil FCA.

Examples: A physician knowingly submits claims to Medicare for medical services not provided or for a higher level of medical services than actually provided

Penalties: Civil penalties for violating the civil FCA may include recovery of up to three times the amount of damages sustained by the Government as a result of the false claims, plus financial penalties per false claim filed. Criminal penalties for violating the civil FCA may include recovery of up to three times the amount of damages sustained by the Government as a result of the false claims, plus penalties up to \$22,927 (in 2019) per false claim filed. Additionally, under the criminal FCA, 18 U.S.C. Section 287, individuals or entities may **face criminal penalties** for submitting false, fictitious, or fraudulent claims, including fines, imprisonment, or both





Anti-Kickback Statute (AKS)

The AKS, 42 U.S.C. Section 1320a-7b(b), makes it a crime to knowingly and willfully offer, pay, solicit, or receive any remuneration directly or indirectly to induce or reward patient referrals or the generation of business involving any item or service reimbursable by a Federal health care program. When a provider offers, pays, solicits, or receives unlawful remuneration, the provider violates the AKS

Remuneration includes anything of value, such as cash, free rent, expensive hotel stays and meals, and excessive compensation for medical directorships or consultancies

Example: A provider receives cash or below-fair-market-value rent for medical office space in exchange for referrals

Penalties: Criminal penalties and administrative sanctions for violating the AKS may include fines, imprisonment, and exclusion from participation in the Federal health care program. Under the CMPL, penalties for violating the AKS may include three times the amount of the kickback, plus up to \$100,000 (in 2018) per kickback. Civil penalties include fines of up to \$50,000 per violation and three times the amount of the kickback.





Whistleblower

- A whistleblower is a person who exposes information or activity that is deemed illegal, dishonest, or violates professional or clinical standards.
- Whistleblower are protected by state and federal law. Any Persons who report false claims or bring legal actions to recover money paid on false claims are protected from retaliation.
- Those who spot such violations may be eligible for Medicare fraud rewards under the False
 Claims Act qui tam provision, which pays whistleblowers (also known as qui tam relators)
 between 15 and 25 percent of what the government collects based on their report of Medicare
 fraud (or Medicaid fraud).





Physician Self-Referral Law (Stark Law)

The Physician Self-Referral Law, 42 U.S.C. Section 1395nn, often called the Stark Law, prohibits a physician from referring patients to receive "designated health services" payable by Medicare or Medicaid to an entity with which the physician or a member of the physician's immediate family has a financial relationship, unless an exception applies

Example: A physician refers a beneficiary for a designated health service to a clinic where the physician has an investment interest

Penalties: Penalties for physicians who violate the Stark Law may include fines, repayment of claims, and potential exclusion from participation in the Federal health care programs.





Criminal Health Care Fraud

The Criminal Health Care Fraud Statute (18 U.S.C. Section 1347) prohibits knowingly and willfully executing, or attempting to execute, a scheme or lie about the delivery of, or payment for. Health care benefits, items, or services to either:

- Defraud any health care benefit program
- Get (by means of false or fraudulent pretenses, representations, or promises) the money or property owned by, or under the custody or control of, a health care benefit program.

For more information, refer to <u>18 USC Section 1347</u>.

Penalties: Penalties for violating the Criminal Health Care Fraud Statute may include fines, imprisonment, or both





Exclusion Statute

The Exclusion Statute, 42 U.S.C. Section 1320a-7, requires the OIG to exclude individuals and entities convicted of any of the following offenses from participation in all Federal health care programs:

- Medicare or Medicaid fraud, as well as any other offenses related to the delivery of items or services under Medicare or Medicaid
- Patient abuse or neglect
- Felony convictions for other health care-related fraud, theft, or other financial misconduct
- Felony convictions for unlawful manufacture, distribution, prescription, or dispensing controlled substances





Civil Money Penalties(CMP)

The Civil Monetary Penalties (CMP), 42 U.S.C. Section 1320a-7a, apply to a variety of health care fraud violations and assessment of the CMP depends on the type of violation. The CMP authorizes penalties up to \$100,000 (in 2018) per violation, and assessments of up to 3 times the amount claimed for each item or service, or up to 3 times the amount of remuneration offered, paid, solicited, or received. Violations that justify CMP's include:

- Presenting a claim you know, or should know, is for an item or service not provided as claimed or that is
 false and fraudulent
- Violating the AKS
- Making false statements or misrepresentations on applications or contracts to participate in the Federal health care programs





Your Role in the Fight Against FWA Part 2 – Table of Contents

- Where Do I Fit In?
- What Are Your Responsibilities?
- How Do You Prevent FWA?
- Report FWA
- Report FWA Outside Your Organization
- Where to report FWA

Where Do I Fit In?

As a person providing health or administrative services to a Medicare Part C or Part D enrollee, you are likely an employee of a:

- Sponsor (Medicare Advantage Organization [MAO] or a Prescription Drug Plan [PDP])
- First-tier entity (Examples: Pharmacy Benefit Management [PBM]; IPA/MSO; dental vendor; vision vendor; telehealth vendor; Over the Counter vendor; hearing vendor; gym vendor; hospital or health care facility; provider group; doctor's office; clinical laboratory; customer service provider; claims processing and adjudication company; a company that handles enrollment, disenrollment, and membership functions; and contracted sales agents)
- Downstream entity (Examples: pharmacies, doctor's office, firms providing agent/broker services, marketing firms, and call centers)
- Related entity (Examples: Entity with common ownership or control of a Sponsor, health promotion provider, or SilverSneakers®)





Where Do I Fit In? (continued)

- I am an employee of a Part C Plan Sponsor or an employee of a Part C Plan Sponsor's first-tier or downstream entity.
- The Part C Plan Sponsor is a CMS Contractor. Part C Plan Sponsors may enter into contracts with FDRs. This stakeholder relationship flow chart shows examples of functions relating to the Sponsor's Medicare Part C contracts. First-tier and related entities of the Medicare Part C Plan Sponsor may contract with downstream entities to fulfill their contractual obligations to the Sponsor.
- Examples of first-tier entities may be independent practices, call centers, health services/hospital groups, fulfillment vendors, field marketing organizations, and credentialing organizations. If the first-tier entity is an independent practice, then a provider could be a downstream entity. If the first-tier entity is a health service/hospital group, then radiology, hospital, or mental health facilities may be the downstream entity. If the first-tier entity is a field marketing organization, then agents may be the downstream entity. Downstream entities may contract with other downstream entities. Hospitals and mental health facilities may contract with providers.





Where Do I Fit In? (continued)

- I am an employee of a Part D Plan Sponsor or an employee of a Part D Plan Sponsor's first-tier or downstream entity.
- The Part D Plan Sponsor is a CMS Contractor. Part D Plan Sponsors may enter into contracts with FDRs. This stakeholder relationship flow chart shows examples of functions that relate to the Sponsor's Medicare Part D contracts. First-tier and related entities of the Part D Plan Sponsor may contract with downstream entities to fulfill their contractual obligations to the Sponsor.
- Examples of first-tier entities include call centers, PBMs, and field marketing organizations. If the first-tier entity is a PBM, then the pharmacy, marketing firm, quality assurance firm, and claims processing firm could be downstream entities. If the first-tier entity is a field marketing organization, then agents could be a downstream entity.





What Are Your Responsibilities?

- You play a vital part in preventing, detecting, and reporting potential FWA, as well as Medicare noncompliance.
- FIRST, you must comply with all applicable statutory, regulatory, and other Medicare Part C or Part D requirements, including adopting and using an effective compliance program.
- SECOND, you have the responsibility to the Medicare Program to report any compliance concerns and suspected or actual violations of which you may be aware.
- THIRD, you have a duty to follow your organization's Code of Conduct that articulates your and your organization's commitment to standards of conduct and ethical rules of behavior.





How Do You Prevent FWA?

- Look for suspicious activity
- Conduct yourself in an ethical manner
- Ensure accurate and timely data and billing
- Ensure coordination with other payers
- Know FWA policies and procedures, standards of conduct, laws, regulations, and CMS' guidance





Report Compliance Issues, Fraud, Waste or Abuse

- Everyone must report suspected instances of FWA. Your Sponsor's Code of Conduct should clearly state this obligation. Sponsors may not retaliate against you for making a good faith effort in reporting.
- Report any potential FWA concerns you have to your compliance department in one of the following ways. The compliance department will investigate and make the proper determination
 - Anonymously Call Hotline at 1-888-708-5377
 - Fax at 1-626-380-9054
 - complianceFWA@imperialhealthplan.com
 - Compliance mailbox in the breakroom
 - Anonymously send via https://imperialhealthplanca.navexone.com .
 - Mail Attn: Compliance FWAPO Box 60874Pasadena, CA 91116
- Compliance related questions or report of suspected or detected noncompliance or potential FWA are confidential anonymous and non-retaliation
- When in doubt, call your Compliance Department or FWA Hotline





Reporting FWA Outside Your Organization

- If warranted, Sponsors and FDRs must report potentially fraudulent conduct to Government authorities, such as the Office of Inspector General (OIG), the U.S. Department of Justice (DOJ), or CMS.
- Individuals or entities who wish to voluntarily disclose self-discovered potential fraud to OIG may do so under the Self-Disclosure Protocol (SDP). Self-disclosure gives providers the opportunity to avoid the costs and disruptions associated with a Government- directed investigation and civil or administrative litigation.
- When reporting suspected FWA, include:
 - Contact information for the information source, suspects, and witnesses
 - Alleged FWA details
 - Alleged Medicare rules violated
 - The suspect's history of compliance, education, training, and communication with your organization or other entities





Where to Report Compliance Issues, Fraud, Waste or Abuse

- Compliance Officer / Privacy Officer: Erica Ruiz, (562) 239-5675, eruiz@imperialhealthplan.com
- Prevent, Detect, & Report It
- Call: 888-708-5377
- Fax 626-380-9054
- Compliancefwa@implerialhelthplan.com
- Compliance mailbox in the breakroom
- HHS Office of Inspector General: Phone: 1-800-HHS-TIPS (1-800-447-8477) or TTY 1-800-377-4950 Fax: 1-800-223-8164
- Email: HHSTips@oig.hhs.govOnline: Forms.OIG.hhs.gov/hotlineoperations/index.aspx For Medicare Parts C and D:
- Investigations Medicare Drug Integrity Contractor (I MEDIC) at 1-877-7SafeRx (1-877-772-3379) For all other Federal health care programs:
- CMS Hotline at 1-800-MEDICARE (1-800-633-4227) or TTY 1-877-486-2048
- Medicare beneficiary website: Medicare.gov/forms-help-and-resources/report-fraud-and-abuse/help-fight-medicare-fraud
- https://imperialhealthplanca.navexone.com





Health Insurance Portability and Accountability Act (HIPAA) The Rules, Privacy, Security, Electronic Data Exchange (EDI) – Table of Contents

- What is HIPPA
- The Rules
- Why Comply with HIPAA
- HIPAA Regulations
- How are the HIPAA regulations enforced?
- Who or What Protects PHI
- Quiz

What is HIPAA

Health Insurance Portability & Accountability Act of 1996 (HIPAA), (45 C.F.R. parts 160 & 164).

• It provides a framework for establishment of nationwide protection of patient confidentiality, security of electronic systems, and standards and requirements for electronic transmission of health information.

Protected Health Information (PHI) is individually identifiable health information that is:

- Created or received by a health care provider, health plan, employer, or health care clearinghouse and that
- Relates to the past, present, or future physical or mental health or condition of an individual;
- Relates to the provision of health care to an individual
- The past, present or future payment for the provision of health care to an individual.

What Does PHI Include? Information in the health record, such as:

- Encounter/visit documentation
- Lab results
- Appointment dates/times
- Invoices
- Radiology films and reports
- History and physicals (H&Ps)
- Patient Identifiers





The Rules

Privacy Rule

- Privacy Rule went into effect April 14, 2003
- Privacy refers to protection of an individual's health care data
- Defines how patient information used and disclosed
- Gives patients privacy rights and more control over their own health information
- Outline's ways to safeguard Protected Health Information (PHI)

Security Rule

- Security (IT) regulations went into effect April 21, 2005
- Security means controlling:
 - Confidentiality of electronic protected health information (ePHI)
 - Storage of electronic protected health information (ePHI)
 - Access into electronic information

Electronic Data Exchange (EDI) Rule

- Defines transfer format of electronic information between providers and payers to carry out financial or administrative activities related to health care.
- Information includes coding, billing and insurance verification.
- Goal of using the same formats is to ultimately make billing process more efficient.





Why Comply With HIPAA?

- To show our commitment to protecting privacy
- As an employee, you are obligated to comply with Imperial Health Plan and Imperial Health Companies privacy and security policies and procedures
- Our patients/members are placing their trust in us to preserve the privacy of their most sensitive and personal information
- Compliance is not an option, it is required.

If you choose not to follow the rules:

- You could be put at risk, including personal penalties and sanctions
- You could put Imperial Health Plan and Imperial Health Companies at risk, including financial and reputational harm





HIPAA Regulations

HIPAA Regulations require we protect our member's' PHI in all media including, but not limited to, PHI created, stored, or transmitted in/on the following media areas:

- **Verbal Discussions** (i.e., in person or on the phone)
- **Written** on paper (i.e., chart, progress notes, encounter forms, prescriptions, x-ray orders, referral forms and explanation of benefit (EOBs) forms
- Computer Applications and Systems (i.e., electronic health record (EHR), Practice Management, Lab and X-Ray
- **Computer Hardware/Equipment** (i.e., PCs, laptops, PDAs, pagers, fax machines, servers and cell phones





How are HIPAA Regulations Enforced?

- 1. The Public. The public is educated about their privacy rights and will not tolerate violations! They will take action.
- 2. Office For Civil Rights (OCR). The agency that enforces the privacy regulations providing guidance and monitoring compliance.
- 3. Department of Justice (DOJ). Agency involved in criminal privacy violations. Provides fines, penalties and imprisonment to offenders.





Who or What Protects PHI?

1. Federal Government protects PHI through HIPAA regulations

Civil penalties up to \$1,500,000/year for identical types of violations.

Willful neglect violations are mandatory!

Criminal penalties:

\$50,000 fine and 1 year prison for knowingly obtaining and wrongfully sharing information.

\$100,000 fine and 5 years prison for obtaining and disclosing through false pretenses.

\$250,000 fine and 10 years prison for obtaining and disclosing for commercial advantage, personal gain, or malicious harm.

- 2. Our organization, through the Notice of Privacy Practices (NPP) on the plan's website
- **3.** You, by following our policies and procedures.





Compliance Issues/FWA/HIPAA Internal Process

- Issue reported to Special Investigation Unit (SIU)/Compliance Team.
- All issues address within two weeks of reported incident.
- SIU reviews/investigates.
- Case is closed within 45 60 days from date of incident depending on the complexity of the case.
- All issues reported are considered an allegation until proven otherwise.
- All cases are reported to the Compliance Committee and Board of Directors.





Report Compliance Issues & FWA or Submit Questions

Have Compliance related questions, want to report suspected or detected noncompliance or potential FWA. Report via the following ways without fear of retaliation.

- Anonymously call at 1-888-708-5377
- Anonymously send via https://imperialhealthplanca.navexone.com
- Fax at 1-626-380-9054
- Compliance Mailbox at complianceFWA@imperialhealthplan.com
- Mail to Compliance FWA, PO Box 60874 Pasadena, CA 91116





ACTION

- 1. Sign the attestation (must be your actual signature (wet signature))
- 2.Complete the quiz
- 3. Return attestation and quiz to

regulatorycompliance@imperialhealthplan.com



